



GREG YUEL
FELLOWSHIP

Application Form

OVERVIEW

In partnership with PIC Investments Group, SIIT's pawâcikêwikamik: Innovation Collective is launching the Greg Yuel Fellowship. The Fellowship's goal is to improve the indigenous economy and transform the innovation ecosystem by supporting local indigenous entrepreneurs in reaching their dreams.

The Greg Yuel Fellowship is a pilot initiative that will host (a maximum of) fifteen Indigenous entrepreneurs from Saskatchewan as fellows. The vision of the fellowship is to improve the Indigenous economy and transform the innovation ecosystem by supporting existing Indigenous entrepreneurs (2+ years in operation prior to the fellowship) in reaching their dreams.

The fellows will complete an eight-month cohort-based program focused on strengthening and building capacity to grow and scale their businesses. Throughout the fellowship, the fellows will be given the tools which will grow and scale their businesses by utilizing Indigenous and non-Indigenous resources and professional networks catered to their individual challenges and business needs requirements—including mentorship, specialists, networking opportunities, and curated professional development sessions. The fellows will have the opportunity to self-identify what growing and scaling their business means for them, and how the previous resources mentioned will be able to support in their journey.

FORMAT

Over an eight-month period (2-7 hours per month with 2 full day retreats), fellows will receive in-person and virtual opportunities. These include (but are not limited to): land-based practices, reflection and ideation sessions, direct mentorship, group mentorship, topic and skill specialists, networking opportunities, professional development sessions, and media engagement.

- Two-day Orientation
- Two-Day Retreat: Industry experts will be brought in to present on scaling up your business.
- Mentorship: takes place throughout the program (max 3 hours per month with a selected mentor related to the fellow's business and identified area(s) for growth).
- Masterclasses: 2-7 hour sessions once per month, taught by a specialist in the targeted area. Most classes are done through Microsoft Teams, there may be a couple of classes that will be done in person.
- Celebration event: Graduation

EVALUATION

Fellows must complete the following during the eight-month program:

- Outline their milestones and goals for the fellowship, completing four self-evaluations.
- Attend at least 90% of the professional development sessions.
- Complete a maximum of 3 hours of mentorship per month.

ADMISSION REQUIREMENTS

Applicants must be:

- An Indigenous entrepreneur
- Located in Saskatchewan
- Operating an established business (2+ years, generating revenue)
- Paid in full for the \$2000 program cost

Payment of \$500.00 required prior to program entrance, with an option to pay in installments. Full payment of \$2,000.00 is required before January 31, 2025.

Participants are encouraged to seek funding for this program (e.g. the Gabriel Dumont Institute (GDI) has a Pathways for Entrepreneurship support fund available). Reach out to Cree Cheechoo at cheechooc@siit.ca for help supporting your journey,

Applicants under 36 may be eligible to apply for wrap-around support to cover program costs. Contact Cree Cheechoo for details.

With this application, you must also submit the following:

- Copy of Saskatchewan Health Card
- Resume
- Business Plan

Name	
Address	
Phone Number	
Email Address	
Indigenous Status	Status Treaty____ Metis____ Non-Status FN____
Name of Business	
Brief Business Description	
Business Location	
How many years has your business been active?	
Do you have any employees, if so how many?	
Are you able to pay the \$2,000 program fee?	

Please submit completed application form and all required documents to cheechooc@siit.ca.